

# FIREFLY PETUNIA

Firefly, the first bioluminescent petunia is now available! Be the first in the region to own this revolutionary plant!

The beautiful marriage between science and nature, scientists have been able to harness the bioluminescent power of mushrooms and splice them into the genes of this petunia, causing the plant to illuminate in the dark. Approved by the USDA, this genetically modified petunia has proven to have no adverse effects on the ecosystem.

**Do not be fooled by some photos that can be found online.** This plant will not light up your backyard or a pathway. Any sort of ambient light, such as streetlights, landscape lighting, or even moonlight, will drown out the "glow" of this plant. Its luminescence will be enjoyed best indoors, in a completely dark room. Be patient, as it can take 5 minutes for your eyes to adjust to the dark and experience the magic that is natural, organic light.

### **Does the Firefly need sunlight to "charge"?**

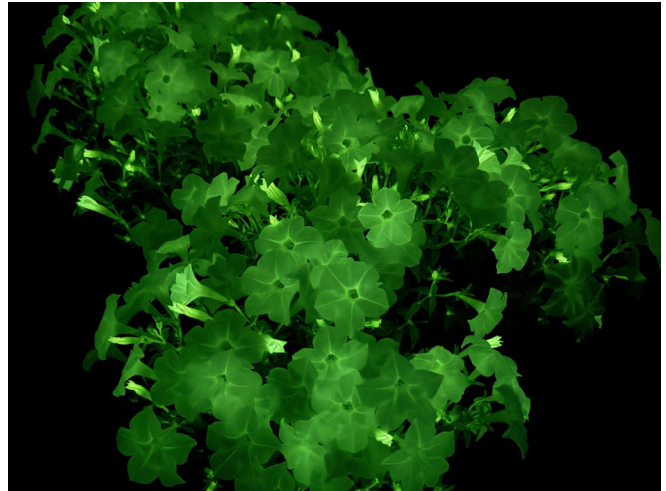
No, unlike the stars we had on our bedroom ceilings, it does not need to "charge." However, all petunias need at least 6 hours of light to be healthy & happy. You can either have it outside during the day, then bring it inside for the night, or keep it as an indoor plant. Even if you have it in a sunny window, it's best to supplement with grow lights.

### **What parts of the plant are luminescent?**

The fastest growing parts of the plant will be the brightest. The stems, leaves, and even the roots can emit light. The growing, immature flower buds will be the brightest, though.

### **Do I need to repot my Firefly?**

You only need to repot if it has become root-bound, or it seems like you are watering it more often. Choose a pot that is 6-8" wide, only a little deeper than the current pot, and has a drainage hole. If you go too big, you run the risk of over-watering. Use *FoxFarm Potting Soil*, and apply 3-5 Tbs of *Myke Flower* to the roots.



### **Does the Firefly need extra care?**

Caring for the Firefly will be like caring for any other petunia. You'll get the best illumination with a healthy plant. Provide adequate light, water when the top inch is dry, and feed regularly with *Jack's Classic Petunia FeED*. While deadheading isn't necessary, it will help promote more flowers and maintain a tidy, mounding shape.

### **How big does the Firefly get?**

Average size and spacing is 8-10", but some have reported them getting as big as 18-24". If you are putting more than one in a container, be sure to give them plenty of space.

### **Can I plant it outdoors?**

This petunia has proven to be most successful in a container, as opposed to planted in the ground. Here in the city, the outdoors probably won't get dark enough for you to enjoy its illumination. It would be best to have it in a portable container so you can bring it indoors at night.

Firefly petunias are annuals, and are excluded from all returns and warranties per our store policy on annuals